

# EGEMEN KEREM KAPTAN

UI / UX DESIGNER

-  egemenkaptan.com
-  hello@egemenkaptan.com
-  Beylikduzu, Istanbul/Turkey

## EDUCATION

### ASSOCIATE DEGREE

Istanbul Bilgi University  
Computer Programming  
2020 - 2022

## EXPERTISE

### PROFESSIONAL

- UI/UX Design
- Web Design
- Visual Design
- User Research
- Branding
- HTML/CSS

## SKILLS

### TOOLKIT

- Figma
- Zeplin
- Sketch
- Adobe Suite
- MS Office / GSuite

## PROFILE

UI/UX designer with 2+years experience and specialization in complex web application design. Help startups and digital agencies to design simple, intuitive websites and apps people love to use.

## EXPERIENCE

### UI/UX DESIGNER | 2021 - 2022

#### VIO STUDIO

- Created user experiences and interfaces using Figma to create business solutions for a variety of different clients.
- Obtained user data with analytics reporting, task analysis, and participatory design techniques and leveraged that data to create iterative improvements, increasing user satisfaction by 20%.
- Created interactive designs for complex web&mobile applications by way of page/user flow diagrams, site maps, and interactive wireframes.

### PRODUCT DESIGNER UI/UX (FREELANCE) | 2022

#### BSS TEKNOLOJİ - EVRE ERP APP

- Designed from the ground up an ERC tool that aims to visualize complex organizations in order to manage them.
- Created visual design prototypes, designed icons, and developed solutions for a new ERP system, resulting in a %10 increase in user satisfaction.

### PRODUCT DESIGNER | 2022

#### FIZYORAM.COM

- Carried out user research through targeted interviews and extensive usability testing before and after redesign.
- Presenting design solutions to high profile clients outlining how all design decisions are hitting certain KPIs and other success metrics.
- Working in tandem with project managers and developers to create technically feasible design solutions for our clients within the given project timeline.

## REFERENCE

### CANER ÖZBEK

OWNER | FIZYORAM  
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